

# Introduction: Douglas Kruger

Our guest speaker today is **Douglas Kruger**.

Douglas is the author of six business books, published by Penguin. His latest book on innovation is titled '**They're Your Rules, Break Them!**' and contains a string of sexy stories about high performing organisations like Pixar, Tesla, Space-X and the Navy Seals.

Douglas is also a highly acclaimed speaker. He's the only person ever to have won the **Southern African Championships for Public Speaking** a record 5 times. Each time, he represented Africa at the **World Championships** in America. In 2016, in recognition of excellence in his craft, he was inducted into the **Speakers Hall of Fame** by the **Professional Speakers Association of Southern Africa**.

Douglas presents at conferences all around the world, and his clients include senior management at global organisations like HP, Samsung, PWC and more.

Now, when it comes to television talk-shows, let me just mention a few names:

- 3-talk
  - Morning Live
  - even the Oprah Winfrey show in the United States...
- ...Douglas has **watched** them all!

Today, Douglas will be speaking on \_\_\_\_\_

Please help me to welcome Douglas Kruger.

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## (CONCLUSION)

Douglas sends out a weekly motivational newsletter called 'From Amateur to Expert.' To receive it for free, subscribe at [www.douglaskruger.co.za](http://www.douglaskruger.co.za). You can also connect with him on LinkedIn or Twitter, and his books are available today as well.